



*“Outbreaks and national emergencies often create pressure to suspend rights, standards and/or normal rules of ethical conduct. Often our decision to do so seems unwise in retrospect.”*

Jonathan Kimmelman, Director of McGill University’s Biomedical Ethics unit

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Dear Business Owner:

Government officials, and agencies such as the Toronto Board of Trade and the Ontario Science Table, are now pressuring you to demand proof of COVID-19 vaccination from your staff and your customers. As a group with access to a consumer network of thousands, we ask you to reject vaccine passports that jeopardize human rights, medical privacy and have no proven benefit to prevent the spread of COVID-19.

Those pressuring the private sector to coerce vaccination compliance are relying on business owners to be their enforcers. As a result, you will carry [all liability](#) including [human rights complaints](#) and potentially [compensating](#) for vaccine [injury](#) of your employees.

Targeting only the unvaccinated is unreasonable. Highly vaccinated populations, such as [Israel](#) and [the UK](#) now see noteworthy [limitations of vaccine efficacy](#) and duration of protection, inevitable with a mutating virus. Current messaging telling us it is the unvaccinated that [pose the biggest threat](#), and that the fully vaccinated are not dying or getting serious illness is inaccurate. Vaccine passports are [failing around the world](#) as data indicates that removing the rights and privileges of the unvaccinated [does not protect](#) against the spread of COVID-19. [Many businesses](#) are now resisting vaccine passport implementation. [Communist China](#) has even pulled back on their use and stress that vaccination should be informed, consented and voluntary.

There are numerous safe, practical and reliable measures [to protect the vulnerable](#) against COVID-19 — a novel vaccine that has not been proven to stop serious [infection or transmission](#) is not one of them.

We stand on the threshold of a dark chapter in Canadian history. Intrusion into individuals’ private affairs is unethical and inconsistent with the principles of a free society. Do not be the

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henchmen of government officials and advisory boards who have failed us miserably to date. Please say no to medical apartheid and embarking upon a slippery slope towards further government surveillance and control.

Canadian values and our children's future freedoms depend on it.

Truly,  
Take Action Canada

**Of note:**

Never forget that it was untested and [anemically supported](#) government virus suppression strategies, not COVID-19 (a virus [harmless to the vast majority](#), with a [99.94% survival rate](#)), that wreaked havoc upon your business, [our children](#) and our communities. Officials ignored the pleas of tens of [thousands of doctors](#), including top [Canadian health leaders](#), to stop futile, [destructive lockdowns](#). Rather, they followed [exaggerated](#) medical models that overlooked [actual statistics](#), numerous quality [studies](#), and data from areas that showed lockdowns [were not effective](#). Credentialed [experts who challenge](#) the government narrative continue to be censored. Researchers who confirmed that we already have safe, cheap and [effective therapeutics](#) to successfully [treat](#) COVID-19 were cast aside, as was evidence of enduring [natural immunity](#) and [T-cell immunity](#) of those who have recovered from COVID-19. While your business struggles, [unethical](#) vaccine manufacturers that have [no liability](#) for the growing [injuries caused](#) as a result of their products, make unspeakable [profits](#) using our [tax dollars](#) to get there.

This stops when we all say NO!